



Monthly Membership Newsletter

April 2022

DAMA NCR's Chapter

Chapter meetings are held quarterly, on the second Wednesday of the month. The invitation, presentation details, and agenda for next meeting will be forthcoming.

Volunteer Job Opportunities

We are currently looking for volunteers to fulfill vacancies within the organization. These roles include administrative tasks, finance, web content and design, social media management, and marketing. Interested members please email membership@dama-ncr-rcn.ca for more information.

Board Member Opportunities

We are seeking candidates to join our DAMA NCR-RCN board; Those interested can be current members or external applicants; we are advertising these opportunities via our webpage and social media. Forward this information to anyone who might be interested. The positions available are:

- Chief of Marketing & Sponsorship;
- Chief of Research and Strategy;
- Chief of Education and Programs; and
- Chief of Finance

For the description of the above roles, consult our [webpage](#); for more information, please email president@dama-ncr-rcn.ca.

Education & Programs

Visit the Membership Portal's "[Resources](#)" to access discount codes; the "[Upcoming & Past Events](#)" page for consolidated events calendar. Login into your account for exclusive access.





CDMP Study Group, Virtual. February 23rd – May 18th, 2022 from 7:30 – 9:00PM weekly.

In collaboration with Canadian counterparts we developed a CDMP Study Group program for our Canadian DAMA chapter members. Registration fee (\$75) provides a 13-week interactive program covering the DMBok2 chapters for the CDMP exams. All sessions are recorded; for more information please email programs@dama-ncr-rcn.ca.

DAMA NRC-RCN Store

Welcome to the [DAMA NRC-RCN online store](#)! Browse the selection of items available for purchase. DAMA members get a discount on all current books on offer.

Upcoming Events and Conferences

DAMA Luncheon Sessions. Third session May 11th, 2022, from 12:05 to 12:55PM. (Free event)

The May DAMA Luncheon Sessions series will discuss **“AI Governance – An Implementation Use Case”** with Mario Cantin (founder and Chief Data Strategist of Protago).

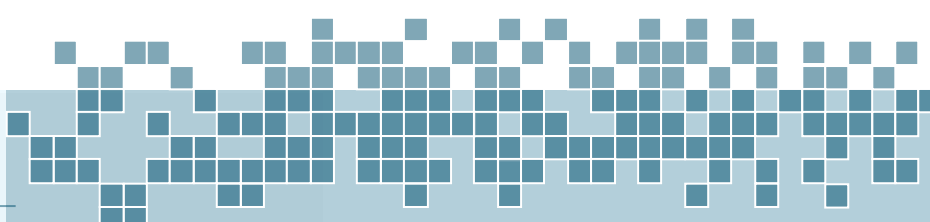
AI’s economic value is expected to reach US\$17.5 trillion by 2030. Yet, in 2020, 80% of all AI initiatives never went to production; the average ROI on AI is currently below 1.3%.

This session focus on the main reasons for AI initiatives’ failure (hint: Technology is NOT the main reason), and review a framework to proactively address AI-related risk. Through a use case, we analyze the strategy and step-by-step actions that will help your organization to improve its AI Governance Readiness and Maturity.

Mario's leadership on data governance and data management has influenced key actors over the years. His focus for the past decade has been on Data and Analytics Governance, and the use of governance to mitigate the risk created by the prevalent application of Advanced Analytics and Artificial Intelligence. Working with international organizations like Gartner and other industry leaders, he developed the Lean Data Governance approach and the subsequent Data and Analytics Governance-Operating Model.

Enterprise Data World (EDW) 2022 ([virtual](#)), San Diego, CA. April 19-20, 2022.

Here is the [Agenda at-a-glance](#) and registration [details](#), DAMA NCR-RCN members receive a **discounted rate of 15%** during registration via code **DAMA15**.





EDW Digital, April 19-20, 2022. ([virtual](#))

EDW Digital is a comprehensive and balanced agenda over two full days and three simultaneous tracks. It has extensive coverage from your peers and experts on Data Strategy, Data Governance, Data Architecture, Data Literacy, Data Modeling, Big Data, Metadata, Knowledge Graphs, and more. Registration is [free](#).

7th Beer and Analytics, Ottawa, Canada. Wednesday, May 4th, 2022 at 5PM ([in-person event](#)).

This 7th edition will feature a presentation from DAMA NCR-RCN along with many other analytics leaders and vendors. A great opportunity to become familiar with Ottawa's analytics community and to expand your professional network.

To accommodate people's varying degrees of social-distancing, **bond bands** will be available (the bands indicate levels of social distance attendees would accept). [Learn more](#) and registration is [open](#).

How Semantics Simplifies Data-sharing at an Enterprise Level ([virtual](#)), April 21st 2022, 2PM EDT.

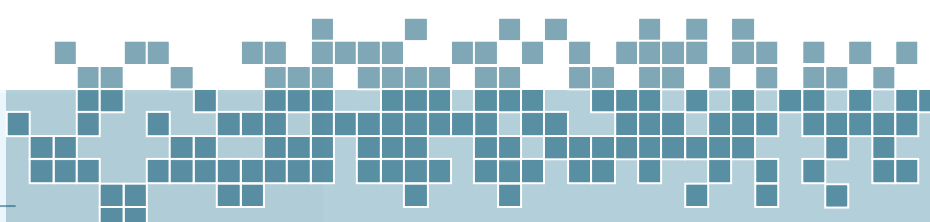
Semantics has been a topic often associated with academia with little impact in the analytics world. However, that tendency is starting to change, fueled by self-service and data democratization initiatives that broaden the scope of who's accessing data and what those users expect.

Data Governance: A Practical Guide ([virtual](#)), April 26-27 21-24, 2022.

Data Governance is a 'must have' for any organisation wanting to manage its data, improve its quality, and control its security, access and uses. An average organisation's data is doubling every 15 months. Big Data, Cloud Computing and other innovations, the increase in volumes is compounded by the growing speed and complexity with which data is created and stored. Registration fee in British pounds.

Master Data Management Summit ([In-Person](#)). London, UK, May 16-19th 2022.

Europe's only co-located conferences on MDM and Data Governance gives you the unique opportunity to leverage the powerful combination of MDM and Data Governance to deliver optimal business outcomes through trusted information. Fees (Can\$ 1,634 to 4,100)





Information Conference 2022. ARMA Canada ([virtual](#)). May 30 – June 1, 2022. Canada's largest information management conference. The three-day conference focus on management, governance, research, analytics, technologies, and innovation aimed at harnessing the benefits and reduce risk to data and information.

2022 Virtual Government Analytics Leadership Forum ([virtual](#)). May 3rd and May 10th, 2022; free event.

This forum will explore major challenges faced by governments today and spotlight use cases where analytics and technology can make a lasting impact.

3 Steps to Achieving Data Intelligence ([recording](#)).

Learn how your organization can begin its path to achieving data intelligence.

Articles

[The Impact of Data Governance in Cybersecurity.](#) Data can be easily targeted by cybercriminals looking to access and tamper with sensitive information. This is why cybersecurity is increasingly becoming a top strategic priority for enterprises of all sizes.

[AI and Data Strategy: Where Do They Intersect?](#) Artificial Intelligence has penetrated nearly every industry because of its ability to improve business outcomes – from employee productivity to decision-making to customer experience.

[White House: Data backups critical part of cyber strategy.](#) Backups, both those connected to company infrastructure for immediate retrieval and those offline in cold storage, are the best recourse in the event of an attack, which remains a likely scenario even if companies take every precaution to protect themselves.

[7 data governance mistakes to avoid.](#) These days, every data transaction is a business transaction. That's why it's vital to build a data governance framework that's strong, secure, adaptable, and as error-free as possible.

[Building Trust with Centralized Data Access.](#) In a traditional business model, core business assets included property, equipment, inventory, and cash. The tangible things we understand as having value.

[Identity Resolution That Maximizes the Value of Your MDM Strategy.](#) Enterprises seeking growth and competitive advantage turn to master data management (MDM) to provide the trusted foundation for delivering data-driven insights and customer experiences. Identity resolution, which

enables you to search and analyze disparate data sets and databases to find a match and resolve identities, must be at the heart of any relevant MDM solution. ([DOWNLOAD ARTICLE](#))

[Data Sovereignty and Public Cloud.](#) The Government of Canada (GC) has a “cloud-first” strategy whereby cloud services are identified and evaluated as the principal delivery option when initiating information technology (IT) investments, initiatives, strategies and projects.

[Algorithmic Accountability for the Public Sector Report.](#) A major report first of its kind, compiling the experience of several countries.

[The Application of Synthetic Data Is Inevitable.](#) Synthetic data is at an inflection point of utilization. The emerging technology is just beginning its adoption cycle and value to the enterprise, but change is on the horizon.

[The State of Metadata Management Report.](#) The metadata management market as we currently understand it will cease to exist by 2025." This could be a disaster when considering tool support for building a data fabric or data mesh. ([DOWNLOAD ARTICLE](#))

[Data Fabric vs Data Mesh: What's the Difference?](#) A data fabric is a technology-enabled implementation capable of many outputs, only one of which is data products. A data mesh is a solution architecture for the specific goal of building business-focused data products.

[Top 10 Essentials for Modern Data Integration.](#) Data integration challenges are becoming more difficult as the volume of data available to large organizations continues to increase.

[Your Company Has the Flu – The Data Flu.](#) People must have formal responsibility to produce the data such that it can be used as a strategic asset and that it is fit for purposeful use.

[Data forecast for 2022: Data quality and cloud convergence.](#) Expect data quality to be a top area of investment and activity next year as the need to trust data for operations, insight and machine learning will only continue to grow.

[Detecting Hidden Data Risks.](#) The sheer amount of data is increasing at increasing rates. But what risks are lurking in the data? What data issues are undetected?

[Don't Buy Data – Invest In It.](#) There are some expressions about data that are getting a bit tired: “Data is the new oil,” “In God We Trust (all others must bring data),” “Buy data, sell high”.

[Move Over, Backup: It's Time to Talk Data Resiliency.](#) The onslaught of cyber-attacks around the world is unrelenting, and organizations of all sizes have found themselves on the other end of the ransom demand.