

Monthly Newsletter

July 2022

DAMA NCR's Chapter Meeting

Chapter meetings are held quarterly, on the second Wednesday of the month. Next Chapter meeting will be on **Wednesday September 7, 2022 at 17:00**; the invitation, presentation details, and agenda for next meeting will be forthcoming.

Please stay connected and [subscribe](#) to receive the monthly newsletter and emails from the NCR-RCN Chapter.

2022 DAMA NCR-RCN Annual General Meeting (AGM)

The re-scheduled AGM will now be held on **Wednesday August 24, 2022 from 5:00 to 6:00PM (17:00-18:00) via Zoom** (details to join will be provided later to those who registered to attend).

The session is free of charge for members. The session will be recorded. The recording and presentation will be available only to DAMA NCR-RCN members. [Registration is required.](#)

Value Proposition Survey Results

Thank you to everyone who completed the 2022 Value Proposition Survey. Your feedback is valuable, and we appreciate the time you set aside to support us with this initiative. We're happy to present the Value Proposition Survey Results below.

DAMA NCR-RCN Value Drivers

1. Continuous Learning – Create forums for members to expand their knowledge and skills through online and in-person learning opportunities and supporting professional development certification through the Certified Data Management Professional (CDMP).
2. Collaboration – Commit to working together to improve the data management practice, leveraging the strengths, knowledge, skills, and perspectives of our members, partners, and chapter peers.
3. Innovation – Helping members explore the latest industry trends and technologies.
4. Mentorship and Leadership – Encouraging growth through positive influence and helping members achieve their data goals.
5. Diversity – Programming that caters to individuals interested in data management of various professional and educational backgrounds.





Preferred Programming and Services

1. Events and Training
2. Improving Professional Best Practices
3. Consolidated Calendar of Events
4. Collaboration with Professional Associations and Academia
5. Certification Support (Study Groups, Training)
6. Social Networking

Thanks again to everyone who conducted the survey. We're looking forward to using this information over the coming year to help add value to your data journeys!

Education & Programs

Visit the Membership Portal's "[Resources](#)" to access discount codes; the "[Upcoming & Past Events](#)" page for consolidated events calendar. Login into your account for exclusive access.

DAMA NCR-RCN Store

Welcome to the [DAMA NCR-RCN online store](#)! Browse the selection of items available for purchase. DAMA members get a discount on all current books on offer.

Upcoming Events and Conferences

DAMA NCR-RCN Data and Drinks. ([Registration – free event](#)). July 19, 2022, 6:00 to 8:00PM at 10 Fourteen Bar – 1014 Wellington St. West, Ottawa.

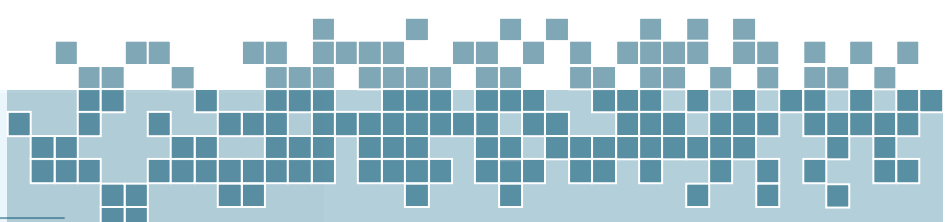
DAMA NCR-RCN is hosting our second Data and Drinks event for the summer. Come join data professionals from the National Capital Region to socialize, strengthen business connections, get fresh ideas, and raise your professional profile.

Analysing Program and Policy Results with Linked Data ([Virtual](#)). July 19, 2022, 1:30 to 3:00PM.

A discussion with public service leaders to understand how linking together data from multiple sources can leverage data that already exist to generate new, valuable, and deeper insights on a variety of issues such as health, labour, innovation, productivity, and so many more.

Measuring your cyber readiness ([Virtual](#)). July 20, 2022, 12:00 PM.

The expert panel will examine: Security Operations Center (SOC) readiness, the role of breach and attack platforms, and the latest approaches to measuring exposure for companies of all sizes.





Logical Data Fabric vs Data Mesh. Does it Matter? ([Virtual](#)). July 21, 2022, 2:00PM.

Ravi Shankar, Sr. VP, and CMO at Denodo will address the market and analyst views of these two approaches and how they complement each other. His presentation will be followed by an insightful and engaging fireside chat with Mark L Johnson, Executive Director, Client Solutions at Fusion Alliance.

The 2022 State of Data Governance and Empowerment ([Virtual](#)). July 21, 2022, 11:00AM.

Learn how your peers are tackling leveraging and governing their data, what other companies cited as their most pressing data governance concerns, what you should consider and focus on to drive successful data governance and data empowerment strategies, and how companies are leveraging DataOps to accelerate data empowerment.

Digital Government & CX | National Insights – Spring Edition Sustaining Digital Transformation Beyond COVID Time ([Recording](#)). Password: DigiSpring2022

Engagement session - Renewal of the GoC Data Strategy Roadmap. ([Recording](#))

Here are some materials from the 23 June engagement session you might be interested in:

- [Listen to the audio recording of the engagement session on Google Drive](#) OR [Download the audio recording from GCcollab](#) Note: The recording does not include the polling section of the session.
- [Read the transcript of the session as recorded on GCwiki](#). French and English translations of the transcript are coming soon.
- [View the Data Strategy Renewal presentation on GCwiki](#)

Building a Data Strategy - Practical Steps for Aligning with Business Goals.

([Recording](#))

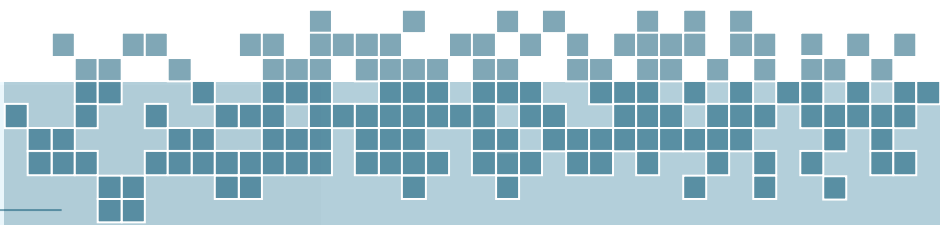
Important steps to build an effective Data Strategy.

Highlights from the Master Data Management and Data Governance Conference May 2022. ([Recording](#)).

Over 170 speakers, delegates and sponsors attended the 2022 edition of the Master Data Management and Data Governance Conference in London, this past May.

Interview with Rick van der Lans, Founder of R20/Consultancy BV, Ambassador of Axians Business Analytics Laren. ([Recording](#)).

What is data architecture? And what are the steps to take to come up with the perfect data architecture. This interview with world-leading data architecture guru, Rick van der Lans to discuss the practical guidelines needed for designing modern data architectures.



DAMA Luncheon Sessions Series Recap

As you probably know, **DAMA NCR-RCN** has been hosting its Spring Luncheon Series since March 2022 with topics including:

- [“Use Case on AI Governance”](#) by Mario Cantin;
- [“Who’s Pissing in your Data Lake?”](#) by Karen Lopez; and
- [“Adapting Data Governance to the Modern Enterprise: A Case Study”](#) by Courtney Bowman
- [“Beyond Bar Charts: How to Make Creative Data Visualizations \(and Why\)”](#) by Jagoda Walny

If you didn’t have a chance to attend these sessions, feel free to visit the [Guest Speakers section of our website](#) to catch up on these exciting talks!

Articles

[Common Data Governance Challenges](#). Organizations faced with the delivery of formal Data Governance or Information Governance programs recognize that there are several challenges they will face when getting started and as the program is operationalized.

[Metadata is Like Body Language](#). The Nonverbal Dilemma Nonverbal communication is composed of body gestures and vocal inflections.

[Data Management is Real; And Really Needed!](#) There are many organizations that govern and manage their data pretty well.

[How to Get Your “Data” Program Approved](#). Data managers, and others performing the role, often wonder why some organizations are able to get initial and ongoing budget and resource approval for their data management initiatives quickly, while others struggle.

[The Lifecycle of Data](#). Most data is not static. No, data has a life in which it changes, is used for perhaps multiple purposes, and gets moved all over the place.

[9 Steps to Getting Started with Master Data Management](#). eBook covers organizational change and technology tips for where to get started with MDM through the lens of 9 approachable, actionable steps, useful to create an step-by-step project plan with this guide. [DOWNLOAD DOCUMENT]

[The Role of a Data Steward in a Modern Enterprise](#). Gone are the days when enterprises just collected data.

[Governance: From Research Trend to Enterprise Standard](#). As we have come to realize over the course of the last 18 months, the use of AI for sustained resilience is critical, especially when it comes to empowering every team and employee to work with data to improve their business output.



[**DB2 and Nulls are Much Ado About Nothing**](#). A null represents missing or unknown information at the column level. A null is not the same as 0 (zero) or blank.

[**Essential Elements of a Modern Analytics App**](#). Get the best practices you need to build engaging analytics experiences into every data app. [DOWNLOAD DOCUMENT]

[**Introduction to Blockchain for DBAs**](#). The blockchain is essentially a distributed database for a specific value-chain network. It enables different parties that do not inherently trust one another to share information without central administration.

[**Data is Risky Business: Data Quality Discussion about Data Ethics**](#). Discussion limited to the qualitative issue rather than being a direct quantitative analysis.

[**Data Mesh and Data Fabrics**](#). Today's enterprise data landscape is very complex. Data is coming to the enterprise from everywhere and anywhere at high speed from myriad of data sources.

[**Data Modeling for Quality**](#). Data modelling not only the required data, but also the subset of the real world that concerns the enterprise.

[**Data Starvation and Your Data Metabolism**](#). Starvation leads to perishing, suffering, and lacking something that potentially and eventually leads to death. Starvation also can be defined as a strong desire or need for something.

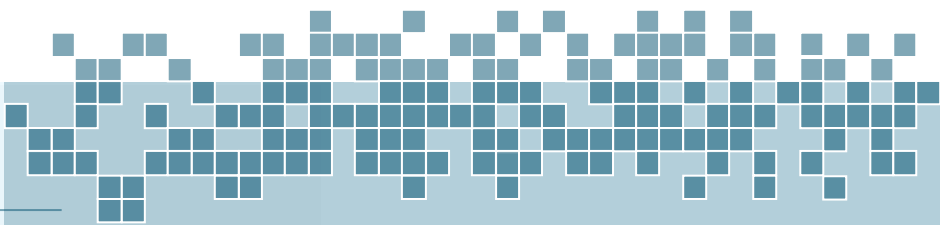
[**Role of Standards in Managing Master Data Quality**](#). There has been increasing discussion around standards used for managing and governing master data.

[**Governing Agile Teams – Part 1 of 2**](#). How to govern agile teams? This is rather strange considering that agile teams are in fact being governed, whether you choose to recognize this or not.

[**Governing Agile Teams – Part 2 of 2**](#). Agile teams are being governed, and often not governed well. That is because agile teams work in a much different manner than teams working in a traditional manner.

[**Enable Data Curiosity: 3 Mindset Shifts for Data Executives**](#). For many data executives and their teams, creating a “single source of truth” can become an obsession — and it often ends up doing more harm than good. We need to change the way we think about data if we want to build cultures of data curiosity where individuals and teams are empowered to become their own data scientists. [DOWNLOAD DOCUMENT]

[**Embedded BI in Digital Marketing**](#). Providing data analysis for marketing can be expensive, time-consuming, and something that seems to take an eternity to implement.



[Five Reasons Why You Can't Ignore Your ROT & Dark Data](#). Every day employees throughout an organization create, save, share, and store data to do their jobs – and A LOT of it.

[Lexmark's Andy Kopp on Democratizing Data](#). The printer manufacturer's Director of Transformation Products discusses the business impact of providing data-as-a-service with CIO.com's Thor Olavsrud.

[How BI Saves Lives and Money](#). Business intelligence has two main applications: gathering information and discovering patterns.

[Data Governance as a Puzzle](#). Data Governance as a Puzzle ... or Data Governance is a Puzzle?

[Metadata-Driven Data Warehouses are Ideal](#). A metadata-driven data warehouse (MDW) offers a modern approach that is designed to make EDW development much more simplified and faster.

[You Need a Better Data Management Solution](#). Become a "Data-First" Company The organizations that invest in data first and foremost are changing the business landscape.

[What are Data Assets?](#) They are some of the most valuable assets in the technology era, and organizations spend billions of dollars managing such assets.

[Why Do Top-Down Big-Picture Modeling? Part 1 and Part 2](#). Data modelling used to be seen by many as a strictly technical exercise, aimed at physical implementation. Increasingly, people are referring it to information modelling, and that's all about the business.

[To Own or Not to Own Data](#). To own data or not to own data, that is the question.

[Is Artificial Intelligence a Problem or an Opportunity?](#) Artificial Intelligence (AI) seems to have reached its peak, and yet it is still growing and reaching even the most remote parts of the world.

[Storing Data in the Cloud](#). The overwhelming number of options today for storing and managing data in the cloud makes it tough for database experts and architects to design adequate solutions.

[Big Data Analytics in Healthcare](#). Big data and data analytics are changing the way we operate in many areas across the globe, from business to government to mobile app development.

[Big Data Shapes E-Commerce](#). A successful e-commerce business doesn't start at the storefront; it starts at the backend where all orders are processed.

[Business Pace Contributes to Data Challenges](#). The increasing speed and pace of business certainly contributes to several data challenges (quality, timeliness, availability and, most important, usability of the data).