



## Monthly Membership Newsletter

March 2022

### DAMA NCR's Chapter

Chapter meetings are held quarterly, on the second Wednesday of the month. The invitation, presentation, and agenda for next meeting will be forthcoming.

### Volunteer Job Opportunities

We are currently looking for volunteers to fulfill existing vacancies within the members. These roles vary from administrative tasks to finance, to web content and design, to social media management, as well as marketing. Interested members please email [membership@dama-ncr-rcn.ca](mailto:membership@dama-ncr-rcn.ca) for more information.

### Board Member Opportunities

We are currently seeking candidates to join our DAMA NCR-RCN board, should there be interest internally, in addition, we are advertising these opportunities to external candidates via our webpage and social media. Forward this information to any person who might be interested. The positions available are:

- Chief of Marketing & Sponsorship
- Chief of Research and Strategy
- Chief of Education and Programs, and:
- Chief of Finance

Consult our [webpage](#) for the description of each of these roles; should you require additional information, please email [president@dama-ncr-rcn.ca](mailto:president@dama-ncr-rcn.ca).

### Education & Programs

Visit your Membership Portal's "[Resources](#)" page for access to discount codes and the "[Upcoming & Past Events](#)" page for our consolidated events calendar – both of which are member-exclusive. Ensure you "login" to your account for membership access.





## CDMP Study Group, Virtual.

**Wednesday evenings from February 23<sup>rd</sup> – May 18<sup>th</sup>, 2022 from 7:30 – 9:00PM**

We have been collaborating with our Canadian counterparts to develop a CDMP Study Group program for our Canadian DAMA chapter members. With a registration fee of **\$75**, we facilitate a 13-week program that covers each of the DMBok2 chapters in preparation for the CDMP exams. Sessions will be interactive and are recorded for those who cannot make attendance.

For more information, or to register, please email [programs@dama-ncr-rcn.ca](mailto:programs@dama-ncr-rcn.ca).

## DAMA NRC-RCN Store

Welcome to the newly launched [DAMA NRC-RCN online store](#)! You will be able to view the selection of items available for purchase. DAMA members get a discount on all current books on offer; visit our [webpage](#) today!

## Upcoming Events and Conferences

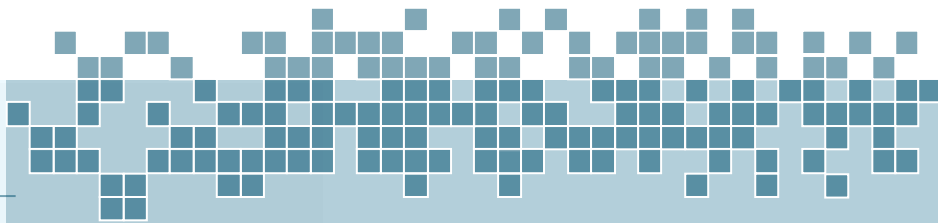
### DAMA Luncheon Sessions.

**First session March 16th, 2022, from 12:05 to 12:55PM. ([Free event](#))**

The first DAMA Luncheon Sessions series will discuss **“Adapting data governance to the modern enterprise: a case study of Palantir Technologies”** with Courtney Bowman (Director of Privacy and Civil Liberties Engineering, Palantir Technologies).

Bowman’s work addresses issues at the intersection of policy, law, technology, ethics, and social norms; in working with government and commercial partners, through engagements with policymakers, academics, and civil society, his team focuses on designing, building, and deploying privacy protective technologies and fostering a culture of responsibility around their development and use. Bowman is co-author of *The Architecture of Privacy*, which provides a multidisciplinary framework for designing and building privacy-protective information systems. Bowman earned degrees in Physics and Philosophy at Stanford University and worked as a quantitative and economic analyst at Google.

This session will be recorded and will be available only to DAMA NCR-RCN members. [Register](#) to receive link to event.





### Enterprise Data World (EDW) 2022, San Diego, CA. April 19-20, 2022.

Due to the uncertainties of the ongoing pandemic, EDW 2022 is pivoting to a virtual event; here is the [Agenda at-a-glance](#) and registration [details](#), DAMA NCR-RCN members receive a **discounted rate of 15%** during registration via code **DAMA15**.

### EDW Digital, April 19-20, 2022. ([Free event](#))

EDW Digital is a comprehensive and balanced agenda over two full days and three simultaneous tracks. It has extensive coverage from your peers and experts on Data Strategy, Data Governance, Data Architecture, Data Literacy, Data Modeling, Big Data, Metadata, Knowledge Graphs, and more. Registration is [free](#).

### 7th Beer and Analytics, Ottawa, Canada. May 4<sup>th</sup>, 2022 at 5PM (in-person event).

Beer and Analytics is Ottawa's analytics conference that is held twice annually. This 7<sup>th</sup> edition will feature a presentation from DAMA NCR-RCN along with many other analytics leaders and vendors. This is a great opportunity to familiarize yourself with Ottawa's analytics community and to build your professional network. Current **early bird** tickets are being sold for just **\$10**.

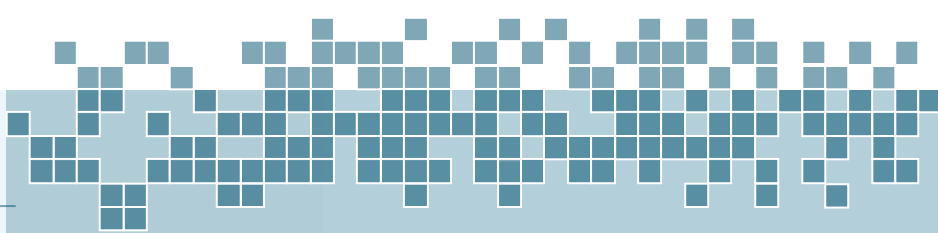
To accommodate people's varying degrees of social-distancing, **bond bands** to be worn to indicate levels of social distance attendees would accept, will be available. [Learn more](#) and registration is [open](#).

### Take Analytics to the Next Level and Future-Proof Your Organization ([online](#)), March 22, 2022 at 10AM.

Explore how business and analytics leaders can realize and demonstrate the economic value from their data science investments, and how they can build a future-proof analytics capability. Registration [information](#).

### IAPP Data Protection Intensive: UK 2022, Paris. March 21-24, 2022.

Famous for focusing on practical responses to operational challenges, the DPI: UK provides knowledge, tactics and methods you can put to work straight away. Programming combines a UK perspective with a global outlook for a comprehensive view of privacy and data protection issues. [Details](#) on conference, training, workshops, and registration.





**5th National Data Services Framework (NDSF) Summit ([online](#)). March 28<sup>th</sup> 2022 from 11:00 to 4:00PM EST.**

A forum where the Canadian research community can learn, collaborate, exchange ideas, and discuss common data issues. The goal is to develop a shared understanding of the current data management landscape and recommendations for future initiatives. [Details](#) on program, agenda and registration.

**US Privacy Series: Establishing a Foundation for Compliance (Part 1, [On-demand recording](#)); Respecting Individual's Rights and Preferences (Part 2, [On-demand recording](#))**

The growing patchwork of US Privacy regulations like CPRA, CDPA, and CPA, challenge businesses to understand the laws they are required to comply with and build processes for data compliance. To build and maintain trust, businesses must be clear in how they intend to use data and provide user-friendly tools for individuals to manage how their data is used.

## Articles

**[Data's One Stop Shop: The Data Ecosystem Resource Directory.](#)** The Data Ecosystem Resource Directory (DERD) is part of the GC Data Ecosystem project, which creates an interactive chart of everything data within and connected to the Government of Canada.

**[Advanced Data Analytics Transform Business.](#)** One of the most powerful resources today is big data. Blindly going after potential customers will not yield any results.

**[Clunky software with a confusing UI just cost Citibank \\$500 million.](#)** To overwrite the principal transaction, you must also overwrite the front and fund transactions as well.

**[6 Ways to Harness the Value of Open Data.](#)** A treasure trove of free information assets is dispersed across public and private institutions. Here's how can you use that data to drive business success.

**[6 Best Practices for Good Data Governance.](#)** Data governance is becoming a key strategic initiative. Here's how to ensure critical data assets are reliable, secure, and available for your business.

**[Becoming a Data-Driven Company.](#)** Data-driven companies are more profitable than their competitors and outperform them with regards to the acquiring and retaining of customers.

**[Better Estimates Through the Art of Guesstimation.](#)** As the old saying goes, "Garbage in, garbage out."

